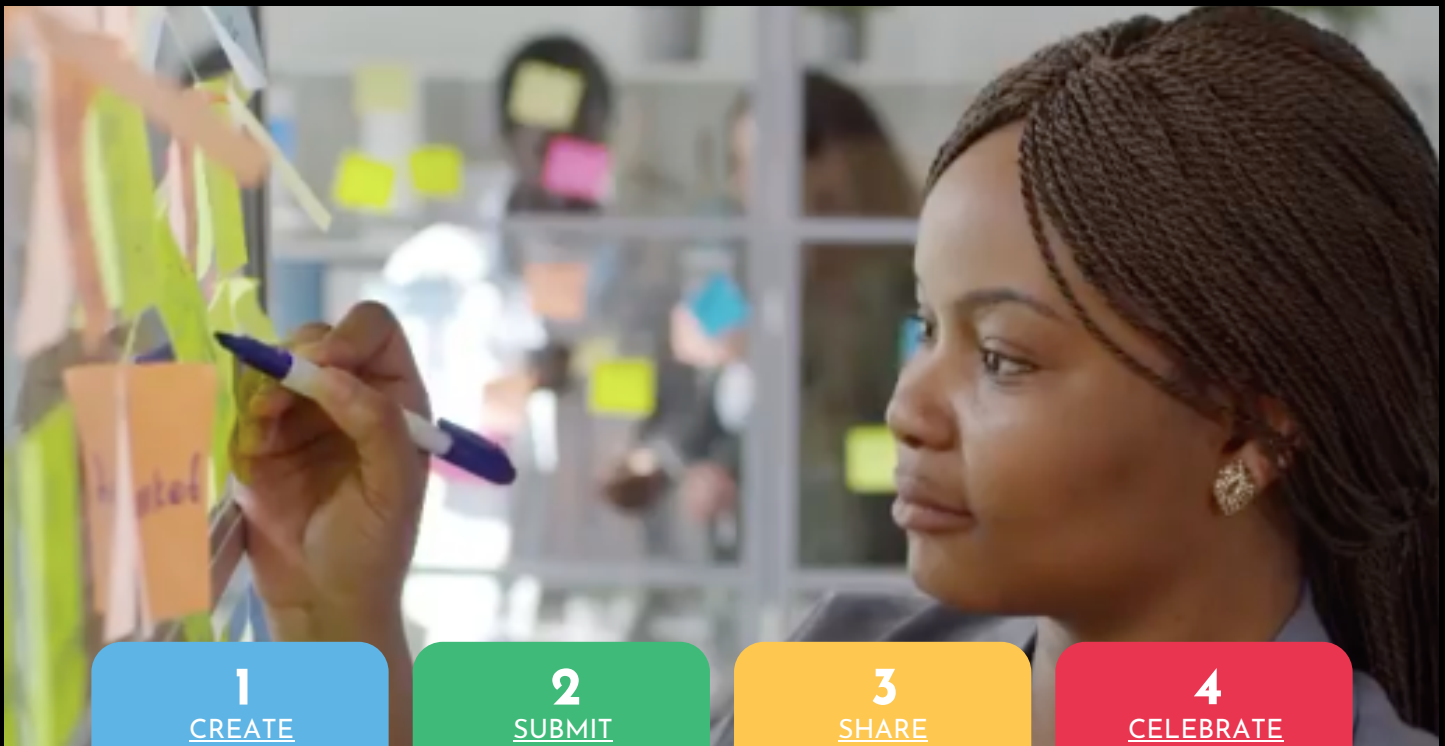


What is World Creativity & Innovation Week?

April 15-21 is a weeklong celebration that ignites an international community dedicated to encouraging and empowering everyday creativity in homes, schools, and communities. WCIW exists to inspire and enable everyone to live more creative lives.



1

CREATE

Create a celebration. It can be a webinar, project, video/article... anything

2

SUBMIT

Submit your celebration to www.wciw.org to be featured by us

3

SHARE

Share your celebration on your website and social media

4

CELEBRATE

Celebrate your creativity & innovation with the world

How to Celebrate World Creativity & Innovation Week

Do something that showcases your creative & innovative thinking.

Celebrate with anyone: family, friends, classmates, co-workers, or even solo.

Your celebration can be almost anything. Creativity has no limits.

Example celebrations:

- Hold a workshop applying creativity & innovation to your work
- Interview a mentor on innovation in their industry
- Have an artist hold a premier for their latest work
- Cook a dish you've never made before and share with friends
- Invite a group of friends together to play a new game
- Write an article on creativity
- Integrate creativity & innovation in your classroom
- Film a video on your creativity thinking process
- Create your own or contact us for more celebration ideas!





**World Creativity
& Innovation Day**
April 21



What is World Creativity & Innovation Day?

April 21 is a United Nations International Day of Observance celebrating the use of creativity & innovation to advance the 17 Sustainable Development Goals. WCID exists to empower people to use new ideas, make new decisions, and make the world a better place.



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CELEBRATE
Celebrate your creativity & innovation with the world

How to Celebrate World Creativity & Innovation Day?

Do something that showcases your creative & innovative thinking in advancing the 17 SDGs.

Example celebrations:

- Host an innovation challenge in solving one of the SDGs
- Play a game that involves picking up trash in your local park
- Hold a forum on ways to improve education in your community
- Write an article on advancements in gender equality
- Hold a webinar for your community on ways to decrease food insecurity
- Create artwork displaying one of the SDGs
- Vlog a day of practicing good health and well-being
- Create a project for ocean conservation
- Make a useful craft out of recycled materials
- Create your own or contact us for more celebration ideas!



Use **#IAmCreative** on social media, take part in our creative community, and plan a celebration April 15-21!

