

#IAmCreative
#StayCreative



World Creativity & Innovation

www.WCIW.org

What is World Creativity & Innovation?

We encourage people to use new ideas, make new decisions, and take new steps toward making your world and the world around you better through creativity. We celebrate creativity in all forms across the world, promoting creative celebrations, connections, and resources.



CREATE

Create a celebration.
It can be a webinar,
project, video/article...
anything.

SUBMIT

Submit your celebration
to www.wciw.org to be
featured by us.

SHARE

Share your celebration on
your website and social
media.

CELEBRATE

Celebrate your
Creativity & Innovation
with the world.

How do you Celebrate World Creativity & Innovation?

Do something that **showcases** your
Creative & Innovative thinking.

Celebrate with anyone: family,
friends, classmates, co-workers, or
even solo.

Do something that **showcases** your
Creative & Innovative thinking in
advancing the 17 SDGs.

Example Celebrations:

- Create artwork displaying one of the SDGs
- Invite a group of friends **together** to play a **new** game
- Write an article on **advancements** in gender equality
- Integrate **creativity & innovation** in your classroom
- Film a video on your **creative thinking process**
- Create a project for **ocean conservation**
- Have an artist hold a **premiere** for their latest work
- Make a useful craft out of **recycled materials**
- Create your own or contact us for more **ideas**

